

LITTLE ROCK CITY BEAUTIFUL COMMISSION

2007 PLANNING RETREAT: MINUTES FEBRUARY 25, 2007



AGENDA

- FACILITATOR:** JULIE C. ROBBINS/MHP
- LOCATION:** MANGAN HOLCOMB PARTNERS (MHP) OFFICE, RIVERDALE
- PRESENT:** LYNN WARREN, JESSICA WATTS, MARY JANE REBICK, STEVE HOMEYER, JOHN BENEKE, JAN HICKS, ANN IVEY, DEBRA REDDING, CITY STAFF CHRISTY MARVEL
- PARTIAL ATTENDANCE:** CITY DIRECTOR B.J. WYRICK, OUTGOING COMMISSIONER TROY LAHA
- ABSENT:** JIM VANDENBERG UNABLE TO ATTEND DUE TO PRIOR COMMITMENT
OUTGOING COMMISSIONERS KAROL ZOELLER & ROSS PIAZZA,
CITY STAFF: TONY BOZYNSKI & DANA CARNEY

LUNCH/INTRODUCTIONS

11:30-12:15

BOX LUNCHEES FROM THE COMMUNITY BAKERY

INTRODUCTIONS

WITH SO MANY NEW COMMISSIONERS, CHAIR WARREN ASKED FOR EACH COMMISSIONER TO ANSWER THE FOLLOWING QUESTIONS AS A WAY OF GETTING TO KNOW EACH OTHER AND LEARN ABOUT EACH OTHER'S PERSPECTIVES:

1. NAME
2. OCCUPATION
3. FAVORITE OUTDOOR CHILDHOOD MEMORY
4. WHY YOU APPLIED TO THE CITY BEAUTIFUL COMMISSION
5. WHAT YOU WOULD LIKE TO SEE THE CITY BEAUTIFUL COMMISSION DO

THE ANSWERS FOR QUESTIONS #4 & #5 ABOVE INCLUDED:

TO HELP REVIEW AND ENFORCE THE LANDSCAPE ORDINANCE AS MAIN FOCUS, TO PROMOTE SUSTAINABLE DEVELOPMENT, TO PROMOTE/ENHANCE THE CITY'S BEAUTY, TO DO SOME ENVIRONMENTAL IMPROVEMENT PROJECTS, TO FOCUS ON PROJECTS THAT RELATE TO THE DUTIES OF CBC, AND TO PROVIDE THEIR PROFESSION'S PERSPECTIVE ON THE COMMISSION (A WIDE RANGE OF PROFESSIONS ARE REPRESENTED: LANDSCAPE CONTRACTOR, LANDSCAPE ARCHITECTURE, BUSINESS, DEVELOPMENT/REAL ESTATE/INTERIOR DESIGN, MASTER GARDENING, ARCHITECTURE, URBAN PLANNING, CIVIL/ENVIRONMENTAL ENGINEERING, RETIREMENT/PREVIOUS SCHOOL ASSOCIATION, GOVERNMENTAL ASSOCIATIONS)

QUICK UPDATE ON CANCELLED MEETING TOPICS

12:15-12:30

LYNN MADE MENTION OF THE CITY'S POLICY THAT IF CITY HALL IS CLOSED DUE TO WEATHER THEN ALL MEETINGS ARE LIKewise CANCELLED. SHE MENTIONED THAT CBC RECEIVED A RESPONSE TO HER REQUEST FOR DONATIONS LETTERS AND WE RECEIVED GIFT CARDS FROM WAL-MART FOR TRASH BAGS AND FROM WALGREENS FOR FOUR PICKUP TOOLS TO USE IN LITTER PICKUP AND SHE SENT OUT THANK YOU LETTERS. THE MAJOR ITEM OF CONCERN IS THE UPCOMING GARDEN SHOW AND OUR BOOTH PRESENCE AND WILL BE DISCUSSED LATER ON THE AGENDA. THE WEBSITE DEVELOPMENT IS UNDERWAY AND DURING OUR BREAK, THERE WILL BE A DEMO OF THE WEBSITE ON THE PROVIDED LAPTOP. IT IS NOT LIVE YET.

LITTLE ROCK CITY BEAUTIFUL COMMISSION

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REVIEW BASICS

12:30- 1:00

GOAL / DUTIES / SLOGAN / MISSION / VISION / BY-LAWS / CBC & KLRB

GOAL / DUTIES / SLOGAN / MISSION / VISION

AFTER SOME DISCUSSION, THE VISION COMPONENT WAS ELIMINATED AS UNNECESSARY, THE GOAL REMAINED THE SAME AND THE SLOGAN WILL REMAIN "CITY OF ROSES" WHICH HAS HISTORIC ROOTS WITH CBC. THE DUTIES WERE REORDERED TO EMPHASIZE THE ORDINANCE REVIEW AS THE PRIORITY FOCUS. THE FOLLOWING COMPONENTS WERE AGREED UPON:

CBC MISSION:

THE LITTLE ROCK CITY BEAUTIFUL COMMISSION'S MISSION IS – TO ENHANCE THE CITY'S APPEARANCE AND QUALITY OF LIFE BY PROMOTING AND PROVIDING SUPERVISION OF ITS NATURAL RESOURCES AND SURROUNDINGS.

CBC GOAL: PER CITY CODE

THE GOAL OF THE LITTLE ROCK CITY BEAUTIFUL COMMISSION (CBC) IS – TO RAISE THE LEVEL OF COMMUNITY EXPECTATION FOR THE QUALITY OF ITS ENVIRONMENT

CBC SLOGAN: "CITY OF ROSES"

AGREED TO STAY WITH THE HISTORIC SLOGAN

CBC's DUTIES (4): PER CITY CODE

1 REVIEW THE VARIANCES TO THE LANDSCAPE ORDINANCE

REVIEW ALL COMMERCIAL DEVELOPMENT PLANS REQUESTING VARIANCES TO THE REQUIRED LANDSCAPE ORDINANCE.

THIS IS A REQUIREMENT PER THE TREE CITY USA REGISTRATION (2001). CBC WAS ASSIGNED TO SERVE AS THE GOVERNING TREE BOARD WHICH WAS ADDED TO THEIR DUTIES AT THAT TIME.

2 PROMOTE THE BEAUTIFUL LANDSCAPE IN LITTLE ROCK

PROMOTE PUBLIC INTEREST IN THE GENERAL IMPROVEMENT AND APPEARANCE OF THE CITY OF LITTLE ROCK

3 PROVIDE ENVIRONMENTAL POLICY DIRECTIONS & GUIDANCE TO BOD

PREPARE AND TRANSMIT TO THE LITTLE ROCK CITY BOARD OF DIRECTORS RECOMMENDED ENVIRONMENTAL POLICIES AND IMPLEMENT PLANS PREPARED BY AND/OR FOR THE COMMISSION

4. PROVIDE AESTHETIC IMPROVEMENT GUIDELINES TO BOD

ESTABLISH, SUBJECT TO THE LITTLE ROCK CITY BOARD OF DIRECTORS APPROVAL, REGULATIONS OF AESTHETIC QUALITY FOR PUBLIC AND PRIVATE LANDS AND IMPROVEMENTS

BY-LAW REVISIONS

THE REVISED BY-LAWS WERE DISTRIBUTED VIA EMAIL AFTER JANUARY MEETING ON JANUARY 12TH BY CHAIR WARREN FOR COMMISSIONERS AND CITY STAFF TO REVIEW.

WITH NEW MEMBERS, WE WILL EXTEND THE REQUIRED 30-DAY REVIEW PERIOD FROM UNTIL THE END OF MARCH TO GIVE THE NEW MEMBERS TIME TO REVIEW THEM. THE REVISED BY-LAWS WERE SENT OUT ON FEBRUARY 28TH TO THE NEW COMMISSIONERS.

COMMISSIONERS SHOULD PLAN TO DISCUSS THE BY-LAW CHANGES TO DEVELOP A FINAL VERSION AT APRIL 5TH MEETING AND POSSIBLY VOTE AT THE MAY 3RD MEETING. THE REVISED BY-LAWS WERE SENT OUT TO THE NEW COMMISSIONERS.

LITTLE ROCK CITY BEAUTIFUL COMMISSION

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CBC COMPARED TO KLRB: BETTER UNDERSTANDING OF THE 2 GROUPS

WE WANTED TO CLEARLY ARTICULATE THE COMPARISONS BETWEEN CITY BEAUTIFUL COMMISSION (CBC) AND KEEP LITTLE ROCK BEAUTIFUL (KLRB) TO UNDERSTAND WHAT EACH GROUP DOES, WHAT TASKS ARE MORE SUITED TO EACH GROUP AND WHAT TASKS TO PARTNER WITH TOGETHER



CITY BEAUTIFUL COMMISSION (CBC)

GOVERNMENTAL AGENCY

OLDER GROUP (APRIL 1947)

LED THE INITIATIVE WITH KARB TO ORGANIZE A TASK FORCE TO FORM KLRB AND PURSUE ITS AFFILIATE STATUS

FOCUS: REVIEW VARIANCES TO THE CITY LANDSCAPE ORDINANCE

ADVOCATE ENVIRONMENTAL POLICY DIRECTIONS TO THE CITY

PROMOTE/ENHANCE THE CITY'S APPEARANCE

PUBLIC/CITY & SPONSOR FUNDING

CITY BOARD OF DIRECTORS APPOINTED VOLUNTEERS

BY-LAWS APPROVED BY CITY

CITY OF LITTLE ROCK COMMISSION
(ONE OF THE OLDEST)

AWARD PROGRAMS FOR CITIZEN RECOGNITION

ADOPT-A-STREET PARTNER

ONLY REQUIREMENT: REVIEW VARIANCES
PER TREE CITY USA

CITY BEAUTIFUL COMMISSION (CBC)

MISSIONS

*TO ENHANCE THE CITY'S APPEARANCE
AND QUALITY OF LIFE BY PROMOTING AND PROVIDING
SUPERVISION OF ITS NATURAL RESOURCES
AND SURROUNDINGS*

PARTNERSHIP OPPORTUNITIES

- SHARE BOOTH TOGETHER WITH KLRB IN MARCH FOR THE ARKANSAS FLOWER & GARDEN SHOW
- POSSIBLY PARTICIPATE WITH KLRB DURING EARTH DAY ACTIVITIES AND CLEAN-UP AT THE EARTH DAY EVENT AT THE CLINTON LIBRARY ON SATURDAY, APRIL 21ST [HTTP://WWW.ARKANSASEARTHDAY.ORG/](http://www.arkansasearthday.org/)
- SUPPORT THE ADOPT-A-STREET PROGRAM BY ADOPTING A STREET TO CLEAN UP (CBC DID IN 2003 AND KLRB IS CONSIDERING ADOPTING A STREET)
- POSSIBLY WORK TOGETHER ON BEAUTIFICATION PROJECTS
- HELP CONNECT THE KLRB RECYCLING COMMITTEE WITH THE LITTLE ROCK RECYCLING TASK FORCE
- CBC CAN DIRECT CITIZENS WHO WANT TO PARTICIPATE IN LITTER, RECYCLING, BEAUTIFICATION EFFORTS TO WORK WITH KLRB PROJECTS



KEEP LITTLE ROCK BEAUTIFUL (KLRB)

NON-PROFIT AGENCY

NEWER GROUP (2006)

ONE KLRB BOARD MEMBER IS FROM CBC

FOCUS: LITTER ABATEMENT

VISION IS TOWARD CHARITABLE/EDUCATIONAL

PROMOTE LITTER, RECYCLING & BEAUTIFICATION

ALL FUNDRAISING/SPONSOR FUNDING

INTERESTED CITIZEN/VOLUNTEER BOARD

BY-LAWS PER 501C-3 APPLICATION STATUS

KEEP ARKANSAS BEAUTIFUL (KARB) AFFILIATE
KEEP AMERICA BEAUTIFUL (KAB) AFFILIATE

OPPORTUNITY FOR CITIZEN PARTICIPATION

ADOPT-A-STREET PARTNER, PENDING

REQUIREMENTS PER KAB TO RETAIN NATIONAL
AFFILIATION: I.E., GREAT AMERICAN CLEANUP,
LITTER INDEX,

KEEP LITTLE ROCK BEAUTIFUL (KLRB)

*TO EMPOWER THE CITIZENS OF LITTLE ROCK
IN THE AREAS OF BEAUTIFICATION,
LITTER PREVENTION, AND RECYCLING*

LITTLE ROCK CITY BEAUTIFUL COMMISSION

2007 PLANNING RETREAT: MINUTES FEBRUARY 25, 2007

DISCUSSIONS

1:00- 2:30

PAST PROJECTS / FUTURE PROJECTS / ACTIVITIES

REVIEW: PREVIOUS RETREATS IDEAS/HISTORY & ACTIVITIES

DUE TO TIME CONSTRAINTS, WE SKIPPED THIS SECTION, SEE LIST BELOW FOR REFERENCE

- MISS CBC PAGEANT 1950s
- BELL TOWER BY ZOO 1977
- BELVEDERE PAVILION IN RIVERFRONT PARK 1986
- CITY FLAG DESIGN CONTEST 1988
- PRETTY & CLEAN NEIGHBORHOOD PROGRAM 1990s?
- ARBOR DAY SKIT DURING SCHOOL CHILDREN'S CITY ARBOR DAY EVENT 2001-2003
- ADOPT-A-STREET – BOWMAN ROAD 2002
- ADOPT-A-STREET BILLBOARD PARTNERSHIP WITH LAMAR ADVERTISING 2002-04
- BOWMAN BUS STOP TREE PLANTING 2004
- ARK. FLOWER & GARDEN SHOW 2006 (HANDOUT KARB STUFF), 2007 INVITE KLRB TO SHARE BOOTH
- POCKET CIGARETTE ASHTRAYS 2006

FUTURE PROJECTS PROPOSED BY CHAIR TO CONSIDER

1. **CAPITOL AVENUE GATEWAY:**
MIMIC HISTORIC COLUMNS LIKE AT THE CAPITOL BUILDING ENTRY STEPS WITH IRONWORKS-TYPE ARCH SIGN THAT READS, "CAPITOL AVENUE," TO BE LOCATED AT THE END OF CAPITOL AVENUE NEXT TO I-30. (ORIGINALLY "GATEWAY CONCEPT" PROPOSED BY RENOWN LANDSCAPE ARCHITECT JOHN NOLAN IN 1913 PARKS MASTER PLAN FOR THE CITY AND CBC UNDER BOB CALLANS' LEADERSHIP PURSUED, THIS DESIGN CONCEPT PROPOSED BY LYNN WARREN/2001)
POTENTIAL PARTNERS: ACXIOM CORPORATION, SECRETARY OF STATE (SOS) OFFICE
2. **CBC SPRING CELEBRATION:**
CBC DAY – TO KICK OFF EOB AWARDS, GIVE AWAY FREE TREES AND/OR ROSES, ANNUALS TO CITIZENS, COORDINATE WITH STATE OR NATIONAL ARBOR DAY, EARTH DAY (ORIGINALLY "CBC SPRING CELEBRATION" WAS PROPOSED BY TIM HEIPLE, FORMER CBC COMMISSIONER AND THE CHAMBER OF COMMERCE DONATED \$1,000 TOWARDS THE EVENT)
POTENTIAL PARTNERS: HOME DEPOT, WAL-MART, GARDEN CENTER, CHAMBER OF COMMERCE
3. **POCKET ASHTRAYS GIVEAWAY: "STOWE IT, DON'T THROW IT"**
IN CONJUNCTION WITH THE KARB STATEWIDE CAR LITTER PROGRAM (WITH A TOLL-FREE NUMBER TO CALL IN LITTER FROM CARS), CBC COULD ASK THE STATE POLICE TO INSERT "BOUNCE-BACK" CARD WITH LETTERS THAT GO OUT IN RESPONSE TO CIGARETTE LITTER COMPLAINTS THAT OCCUR IN LITTLE ROCK. THIS CARD ENTITLES THE RECIPIENT TO TURN IT IN AT CITY HALL AND RECEIVE A FREE CIGARETTE POCKET ASHTRAY FROM CBC AS AN INCENTIVE TO HELP THE PEOPLE DEAL WITH THEIR LITTER PROBLEM. (CONCEPT FROM COMMISSIONER WARREN, 2006)
POTENTIAL PARTNERS: STATE POLICE, TOBACCO COMPANIES, KARB, KAB
4. **POCKET ASHTRAYS GIVEAWAY:**
TO HELP WITH THE CIGARETTE LITTER PROBLEM AND IN CONJUNCTION WITH THE "CLEAN AIR ACT (2006)", CBC COULD CONTINUE TO PROVIDE CIGARETTE ASHTRAYS. FOCUS ON DIFFERENT GROUPS WITH DIFFERENT COLORED ASHTRAYS: RED ASHTRAYS FOR HOSPITALS TO GIVE TO SMOKING GUEST FAMILIES-4,000 (SMOKE-FREE: UAMS, BAPTIST, ST. VINCENT'S, CHILDREN'S, HEALTH DIVISION), BLUE ASHTRAYS FOR LOCAL COLLEGES/UNIVERSITIES-2,000 (UALR IS INTERESTED, PULASKI TECH, LRSD), GREEN ASHTRAYS FOR ENVIRONMENTAL EVENTS-7,000 (GARDEN SHOW, EARTH DAY, ARBOR DAY), BLACK ASHTRAYS FOR BUSINESSES OR RESTAURANTS WHERE SMOKING IS NO LONGER ALLOWED-2,000 FOR A TOTAL REQUEST OF 15,000 (ESTIMATED COST OF AROUND \$12,000 (CONCEPT FROM COMMISSIONER WARREN, 2006)
POTENTIAL PARTNERS: TOBACCO COMPANIES, KARB, KAB, HOSPITALS, BUSINESSES, SCHOOLS
5. **CITY HALL BACK GARDEN: ***
TO IMPROVE THE BACK ENTRANCE TO CITY HALL WHERE PEOPLE PARK AND ENTER CITY HALL. WE COULD CREATE SEVERAL MINI GARDEN AREAS IN THE LANDSCAPE STYLE OF OUR SISTER CITIES- S. KOREA, CHINA, TAIWAN, ITALY, ENGLAND, FRANCE. OR JUST DEVELOP A LUSH GARDEN ENTRY (CONCEPT FROM COMMISSIONER WARREN, 2001)
POTENTIAL PARTNERS: LR SISTER CITIES COMMISSION, ASLA-ARK CHAPTER OF LOCAL LANDSCAPE ARCHITECTS, LR PARKS & RECREATION DEPARTMENT
6. **ACCESS/INTERPRETATION OF "LA PETIT ROCHE", CITY NAMESAKE ROCK FORMATION ON THE ARKANSAS RIVER:**
HELP DESIGN/FUND BETTER ACCESS DOWN TO THE ROCK FORMATION WITH THE ADDITION OF THE HISTORIC MARKER AND WAYFINDING SIGNAGE FOR RESIDENTS/VISITORS FIND THE ROCK FORMATION AT THE EAST FOOTING OF THE JUNCTION RAILROAD BRIDGE IN RIVERFRONT PARK. (CONCEPT FROM COMMISSIONER WARREN, 2006)
POTENTIAL PARTNERS: LR PARKS & RECREATION DEPARTMENT, LR CIVITAN CLUB, DOWNTOWN BUSINESSES
7. **TREE PLANTINGS ALONG THE SCENIC CORRIDOR OF I-630: ***
HELP COORDINATE TREE PLANTINGS ALONG THE SCENIC CORRIDOR OF INTERSTATE I-630 TO HELP IMPROVE THE OUTDOOR BEAUTY AND DECREASE POLLUTION. (CONCEPT FROM CITY STAFF CHRISTY MARVEL, 2007)
POTENTIAL PARTNERS: LR PLANNING & DEVELOPMENT DEPARTMENT, ARKANSAS HIGHWAY & TRANSPORTATION DEPARTMENT, ARKANSAS HEALTH DIVISION, LOCAL BUSINESSES

LITTLE ROCK CITY BEAUTIFUL COMMISSION

2007 PLANNING RETREAT: MINUTES

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ACTIVITIES (CURRENT & PROPOSED): BRAINSTORMING

- **REVISION TO THE LANDSCAPE ORDINANCE: ISSUES**
 - CORRECT THE INACCURACIES (I.E. CBC UNDER P&D NOT PARKS DEPT)
 - TO INCLUDE SIGNAGE THAT IS LANDSCAPED AND IRRIGATED
 - ADDRESS TIMBER HARVESTING (ZONE LAND AS AGRICULTURAL?)
 - PRE-INSPECTION PRIOR TO TIMBER HARVESTING
 - ABSENTEE LANDOWNERS
 - **LANDSCAPE ORDINANCE WORKSHOPS:** TO EDUCATE DEVELOPERS/CONSULTANTS/CONTRACTOR
TO INCLUDE LUNCH TO HELP REDUCE QUESTIONS / CITY STAFF CONDUCT LECTURES / CBC PROVIDES LUNCH
 - **PROMOTE SUSTAINABLE DEVELOPMENT**
 - **2007 GARDEN SHOW** (MARCH 2-4) * OPEN BOOTH TO SHARE WITH KLRB TO PROMOTE THEIR PROGRAM
 - **BY-LAW REVISIONS ***
 - **BETTER COMMUNICATION WITH BOD** (PRIORITY WITH NEW MAYOR)
 - **AWARDS**
TO DO: CLEARLY DEFINE THE PURPOSE, PROCEDURE AND LOGISTICS
 - **EYE OF THE BEHOLDER:** RESIDENTIAL OR INDIVIDUAL/GROUP APPRECIATION (EOB) AWARDS
CLEARLY VISIBLE DEDICATION TO THEIR YARD TO HELP BEAUTIFY THE CITY OF LITTLE ROCK (OPEN NOMINATIONS)
DEVELOP DROP-OFF CARDS OR MAIL TO NOMINATED RESIDENCE & WHEN PICKING UP SIGN
POTENTIAL PARTNERS: MASTER GARDENERS, JANET JONES (SIGNS), LANDSCAPE NURSERIES, REAL ESTATE FIRMS
 - **LANDSCAPE AWARDS:** COMMERCIAL/BUSINESS/MULTI-FAMILY/SUBDIVISIONS (TOP THREE WINNERS/2007)
WHEN: OCTOBER PRESENTATION OR CHANGE TO EARLIER, DEVELOP PRESTIGE (NOT A BEAUTY CONTEST), NOMINATE VIA WEB (OPEN NOMINATIONS)
CURRENT PARTNER: CHENAL PROPERTIES (OR PAST WINNERS – ALLTEL, ACXIOM)
- CLOSED NOMINATIONS-CBC & BOD ONLY
- **LR STAR:** INDIVIDUAL/GROUP
 - **LR LANDMARK:** SIGNIFICANT LANDSCAPE THAT IS A LANDMARK FOR THE CITY
(NOMINATE HEIFER INTERNATIONAL HEADQUARTERS IN 2007?)
 - **LR GREEN:** OUTSTANDING GREEN/SUSTAINABLE LANDSCAPE DEVELOPMENTS
 - **POLISH THE ROCK:** INDIVIDUAL WITH SIGNIFICANT IMPACT ON THE LANDSCAPE OF LITTLE ROCK
- **ADOPT-A-STREET LITTER PICKUP ON BOWMAN ROAD**
SOUTH BOWMAN ROAD (BORDERED TO THE SOUTH AT KANIS ROAD AND TO THE NORTH AT MARA LYNN ROAD)
ONE HOUR (8:30 – 9:30) EVERY OTHER MONTH, FIRST SATURDAY AFTER SCHEDULED CBC MEETING: JANUARY,
MARCH, MAY, JULY, SEPTEMBER, NOVEMBER
 - CHAIR SEND OUT A CHALLENGE LETTER TO OTHER COMMISSIONS TO ADOPT A STREET (AAS)
 - CONTINUE TO PARTNER WITH AAS TO PROMOTE THE PROGRAM
- **MARKETING**
 - WEBSITE DEVELOPMENT: WWW.LRCITYBEAUTIFULCOMMISSION.ORG
 - CBC FLYER/BROCHURE
 - CITY ACCESS CHANNEL – PSA
 - DEVELOPMENT OF BUSINESS CARDS FOR EACH COMMISSIONER TO USE AS NEEDED
 - CONNECT WITH CITY PUBLIC RELATIONS PERSON (SCOTT CARTER) ON MARKETING OPPORTUNITIES
- **PURSUE TREE CITY USA :** ADDITIONAL LEVELS (URBAN FORESTRY)

LITTLE ROCK CITY BEAUTIFUL COMMISSION

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- **ANNUAL PLANNING RETREAT** (JANUARY OR FEBRUARY) *
- **START LANDSCAPE ARCHITECTURE SCHOLARSHIP** (SPONSOR?) FOR LR HIGH SCHOOL SENIORS TO APPLY
- **PARTNERSHIP OPPORTUNITIES**
KARB LISTS PARTNER GROUPS ON THEIR WEBSITE THAT HAVE A SIMILAR MISSION AS THEIR
 - ASLA LANDSCAPE ARCHITECTURE MONTH – WORK WITH STATE CHAPTER? (APRIL)
 - INTERNATIONAL MASTER GARDENERS CONFERENCE IN LITTLE ROCK – PARTNER? (MAY 2007)
 - CENTRAL HIGH SCHOOL – 50TH YEAR ANNIVERSARY EVENTS – PARTNER? (SEPTEMBER 2007)
 - PURSUE PARTNERSHIP ACTIVITIES WITH KLRB
 - GARDEN SHOW – SHARE BOOTH
 - EARTH DAY EVENT AT CLINTON LIBRARY (ACTIVITIES/BOOTH/CLEAN-UP)
 - CONTINUE WITH CBC REPRESENTATION ON KLRB BOARD (LAST WEDNESDAY OF MONTH, 11:30)
- **WORK ON NETWORKING/PARTNERSHIPS**
- **POTENTIAL PROJECTS**
 - CAPITAL AVENUE GATEWAY AT OTHER END BY 1-30
 - SPRING CELEBRATION/EARTH DAY (\$1,000 ITEMIZED FOR THE EVENT)
 - CITY HALL BACK GARDEN *
 - TREES ALONG THE I-630 *
 - GIVEAWAYS – ROSE BUSHES, TREES (DURING EVENTS?)
 - PLANTING RED ROSES IN THE CITY
 - CIGARETTE ASHTRAYS TO DISTRIBUTE TO HOSPITALS/UALR/OTHERS
 - PURSUE PUBLIC ENHANCEMENT PROJECT
 - “LA PETIT ROCHE”, ENHANCE/PROMOTE OVERLOOK ROCK FORMATION IN RIVERFRONT
- **RECOMMENDATIONS TO BOD**
 - RECOMMEND SITE FURNITURE, TRASH/CIGARETTE RECEPTACLES, SMOKING ISSUES, BUS STOPS
 - UPDATES ON CBC PROJECTS
 - PROMOTE ENVIRONMENTAL POLICIES/RECOMMENDATIONS

CAKE/PRESENTATIONS OF OUTGOING MEMBERS

2:30- 3:00

HONOR OUTGOING COMMISSIONER TROY LAHA WITH A CERTIFICATE AND CAKE, THE OTHER OUTGOING COMMISSIONERS WERE UNABLE TO ATTEND, THEIR CERTIFICATES WILL BE DELIVERED TO THEM.

LYNN DEMONSTRATES THE DRAFT WEBSITE FOR FEEDBACK; EXPECT TO GO LIVE IN APRIL

ACTION PLAN 2007

3:00- 4:00

GARDEN SHOW / ACTION PLAN

2007 GARDEN SHOW CBC BOOTH SCHEDULE: SIGNUPS/LOGISTICS

KLRB TIME SLOTS IN BLUE BELOW/ KLRB COORDINATOR: SUZANNE

CBC TIME SLOTS IN RED BELOW/CBC COORDINATOR: ANN

- COMMISSIONERS FILLED IN THE REMAINING TIME SLOTS AS SHOWN BELOW. THE SUNDAY CREW WAS MISSING A PERSON SO THE TIME SCHEDULE WAS MODIFIED DOWN TO TWO SLOTS.

LITTLE ROCK CITY BEAUTIFUL COMMISSION

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- ANN HAD THE PAPERWORK FOR THE BOOTH AND MENTIONED THAT EIGHT NAMETAGS WOULD BE AVAILABLE FOR PICKUP AT THE VOLUNTEER DESK TO USE AND RETURN AND WE ARE AT BOOTH #31
- LYNN RECEIVED PERMISSION FOR CBC & KLRB MEMBERS TO PARK FREE AT THE RIVER MARKET PARKING OFF ROCK STREET IF MEMBERS WANTED TO USE THAT PARKING OR THEY COULD USE THE WAR MEMORIAL STADIUM FREE SHUTTLE AND PARK THERE
- SUGGESTED HANDOUTS: OLD LANDSCAPE AWARD FLYERS, ADOPT-A-STREET PAMPHLETS, EOB INFO SHEETS
- CBC LOGO SHIRTS MIGHT BE AVAILABLE IN TIME/STEVE WILL LET PEOPLE KNOW
- IF CBC PURSUES THE GARDEN SHOW BOOTH NEXT YEAR, WE COULD CONSIDER ADVERTISING IN THE ARKANSAS DEMOCRAT-GAZETTE FOR HALF-PRICE (DUE TO NON-PROFIT STATUS) IN THE GARDEN SHOW AD PRIOR TO THE SHOW. THE SMALLEST UNIT WOULD BE JUST UNDER \$200 AND COULD DISPLAY THE CBC LOGO AND WEBSITE NAME.

FRIDAY, MARCH 2 ND		KLRB			CBC
#1	9:00- 12:00	LESLYE GIBBONS	#1	9:00 AM - 11:15 AM	JAN HICKS (+ SETUP)
#2	12:00- 3:00	BOB CALLANS	#2	11:15 AM - 1:30 PM	JESSICA WATTS
#3	3:00- 6:00	TIM HEIPLE	#3	1:30 PM - 3:45 PM	MJ REBICK
			#4	3:45 PM - 6:00 PM	JESSICA WATTS
SATURDAY, MARCH 3 RD					
#4	9:00- 12:00	NASH ABRAMS	#5	9:00 AM - 11:15 AM	JOHN BENEKE
#5	12:00- 3:00	STEPHANI LOPEZ	#6	11:15 AM - 1:30 PM	ANN IVEY
#6	3:00- 6:00	RUBY JEFFERIES & JUDI CASAVECHIA	#7	1:30 PM - 3:45 PM	DEBRA REDDING
			#8	3:45 PM - 6:00 PM	N/A
SUNDAY, MARCH 4 TH					
#7	10:00- 1:00	SUZANNE HIRREL	#9	10:00 AM - 1:00 PM	LYNN WARREN
#8	1:00- 4:00	RON MEYERS	#10	1:00 PM - 4:00 PM	STEVE HOMEYER

THURSDAY MARCH 1ST 3:00 - 5:00 SETUP – SUZANNE (KLRB)/JAN (CBC)
 SUNDAY MARCH 4TH 4:00 BREAKDOWN – RON (KLRB)/STEVE (CBC)

DEFINE 2007 CBC ACTION PLAN: PERSON RESPONSIBLE / BUDGET/DEADLINES * 2007 OFFICERS: CHAIR-LYNN, VICE-CHAIR-JAN, TREASURER-ANN

TASK	PERSON	DEADLINE
1. KLRB (MARY JANE WILL CONTINUE ON COMMITTEE WORK, SERVED AS CBC REPRESENTATIVE MID-2006 UNTIL NOW)	JESSICA/MJ	SERVE FOR 2007
2. MARKETING: WEBSITE, FLYER/BROCHURE WWW.LRCITYBEAUTIFULCOMMISSION.ORG	LYNN	WEBSITE LIVE – APRIL (PUBLIC EVENT)
3. GARDEN SHOW	ANN	MARCH
4. ORDINANCE REVISION	JOHN/JAN	MAY (JOHN TALK TO TONY IN MARCH)
5. EOB AWARDS	ANN/DEBRA	SPRING-FALL
6. LANDSCAPE AWARDS	STEVE/JOHN	FALL PRESENTATION?
7. ADOPT-A-STREET PICKUP COORDINATOR	ANN	EVERY OTHER MONTH/ 1 ST SATURDAY
8. 2008 RETREAT	2008 CHAIR	NOVEMBER
FUTURE PROJECTS		
9. SCENIC I-630 CORRIDOR TREE PLANTING	JESSICA/CHRISTY	
10. CITY HALL BACK GARDEN	LYNN/JAN	
11. POCKET CIGARETTE ASHTRAYS	LYNN/JESSICA	JULY (ANNIVERSARY-CLEAN AIR ACT)
12. NETWORKING/PARTNERSHIPS/BOD	ALL	AS NEEDED

ANNOUNCEMENTS 4:00
NEXT MEETING – THURSDAY, MARCH 1ST ♦ GARDEN SHOW – MARCH 2ND – 4TH ♦ LITTER PICKUP – SATURDAY, MARCH 10TH

ADJOURNMENT 4:00
 MINUTES RESPECTIVELY SUBMITTED BY LYNN WARREN, CHAIR (VIA EMAIL: 3/15/07)