

CITY BEAUTIFUL COMMISSION

2007 PLANNING RETREAT
GOAL, DUTIES, MISSION, VISION, SLOGAN



CITY BEAUTIFUL COMMISSION (CBC) MISSION STATEMENT:

THE LITTLE ROCK CITY BEAUTIFUL COMMISSION'S MISSION IS – TO ENHANCE THE CITY'S APPEARANCE AND QUALITY OF LIFE BY PROMOTING AND PROVIDING SUPERVISION OF ITS NATURAL RESOURCES AND SURROUNDINGS.

CBC GOAL: PER CITY CODE

THE GOAL OF THE LITTLE ROCK CITY BEAUTIFUL COMMISSION (CBC) IS – TO RAISE THE LEVEL OF COMMUNITY EXPECTATION FOR THE QUALITY OF ITS ENVIRONMENT

CBC's DUTIES (4): PER CITY CODE

- 1 REVIEW THE VARIANCE REQUESTS TO THE LANDSCAPE ORDINANCE**
REVIEW ALL COMMERCIAL DEVELOPMENT PLANS REQUESTING VARIANCES TO THE REQUIRED LANDSCAPE ORDINANCE.

THIS IS A REQUIREMENT PER THE TREE CITY USA REGISTRATION (2001). CBC WAS ASSIGNED TO SERVE AS THE GOVERNING TREE BOARD WHICH WAS ADDED TO THEIR DUTIES AT THAT TIME.
- 2 PROMOTE THE BEAUTIFUL LANDSCAPE IN LITTLE ROCK**
PROMOTE PUBLIC INTEREST IN THE GENERAL IMPROVEMENT AND APPEARANCE OF THE CITY OF LITTLE ROCK
- 3 PROVIDE ENVIRONMENTAL POLICY DIRECTIONS & GUIDANCE TO BOD**
PREPARE AND TRANSMIT TO THE LITTLE ROCK CITY BOARD OF DIRECTORS RECOMMENDED ENVIRONMENTAL POLICIES AND IMPLEMENT PLANS PREPARED BY AND/OR FOR THE COMMISSION
- 4. PROVIDE AESTHETIC IMPROVEMENT GUIDELINES TO BOD**
ESTABLISH, SUBJECT TO THE LITTLE ROCK CITY BOARD OF DIRECTORS APPROVAL, REGULATIONS OF AESTHETIC QUALITY FOR PUBLIC AND PRIVATE LANDS AND IMPROVEMENTS

CBC SLOGAN: "CITY OF ROSES"